



Saskatchewan Wildlife Federation

Media Release

FOR IMMEDIATE RELEASE: December 4, 2009

Saskatchewan Wildlife Federation and BoaterExam.com Partnership is a Triple-Win

Moose Jaw, SK - With the September 15th deadline now passed for all recreational boaters to have their Pleasure Craft Operator Card, or commonly referred to as a boating license. A new partnership between Saskatchewan Wildlife Federation (SWF) and BoaterExam.com couldn't come at a better time for anyone who still hasn't obtained their card. SWF has negotiated a member discount of \$10 for the online boater exam available at www.BoaterExam.com. Any recreational boater of any age in Saskatchewan can not only get their Operator Card quickly and conveniently through a credible online program, but can also show their support to SWF as they do so. For every boater who goes through the SWF website and signs up for certification with BoaterExam.com, SWF will receive a donation from BoaterExam.com.

Darrel Crabbe, Executive Director of Saskatchewan Wildlife Federation, is delighted with the partnership as another value-added service for SWF's membership. "A large part of our mandate is to ensure safe outdoor recreational practices, whether our members are hunting, fishing, hiking, or boating anywhere in the province. Our partnership with BoaterExam.com is one more benefit we can offer to our membership while creating a new revenue stream to support our work"

BoaterExam.com considers it a winning partnership as well. "I am very excited about this partnership; it will provide great cross-promotional opportunities for both of our organizations. SWF has a great membership base and communication to boaters in Saskatchewan, and they can really help us to educate and certify boaters, and to make Saskatchewan's waterways safer." says Brent McNamee of BoaterExam.com

Recreational boating is a favourite pastime in Canada with between seven and nine million people enjoying Canadian waterways each year. Sadly, not every boating excursion is a return trip: Over 200 boating fatalities occur each year along with an estimated 6,000 non-fatal accidents - most of them preventable. The general public and pleasure boaters had expressed concern that anyone of any age could operate a watercraft without having any prior boating experience. The Pleasure Craft Operator Card regulations are intended to reduce the number of boating related accidents & fatalities.

Anyone seeking to register online to obtain their boating license can do so at www.swf.sk.ca and clicking on the BoaterExam.com link provided on SWF's home page.

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For further information contact:
Darrel Crabbe, Executive Director
Saskatchewan Wildlife Federation
(306) 692-8812

The Saskatchewan Wildlife Federation is a non-profit, non-government, charitable organization of over 27,000 members in 120 branches across Saskatchewan representing every walk of life. Per capita, it's the largest wildlife conservation organization of its kind in the world. Established in 1929, the Saskatchewan Wildlife Federation has become an acknowledged leader in the conservation field.