



SWF Media Release

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Saskatchewan “Women Going Wild”

The Saskatchewan Wildlife Federation (SWF) is looking forward to putting on its “*Women Going Wild*” seminar which will be taking place on January 14th at the Saskatoon Wildlife Federation. About 30 women are expected to attend this exciting one day event.

The Saskatoon Wildlife Federation clubhouse is located just north of the city and provides a wonderful venue for hosting this event. The fun-filled day will start around 9:00 am with seminars on planning your hunting trip, field dressing wild game, cooking with wild game, and shooting activities. Most of these seminars will be conducted by experienced women who already have a few years of hunting and outdoors knowledge.

The SWF believes events like these are important in introducing women to the outdoors whether they are a future hunter, angler, or outdoor enthusiast. “Often a lot of women are interested in learning more about outdoor pursuits, but they don’t have a parent, sibling, or partner to teach them the skills needed to get out in the field,” explains JeanAnne Prysliak, SWF Education Program Coordinator. “Events like these make learning these skills more accessible and get them in contact with other women who have similar interests.”

As the name implies, “*Women Going Wild*” is designed to remove the barriers that prevent women from taking up hunting, fishing and other outdoor pursuits. In Canada, women make up approximately 25 percent of resident adult anglers and 15 percent of hunters, and represent a significant opportunity to increase participation in traditional outdoor pursuits.

The Saskatchewan Wildlife Federation represents over 30,000 members in 120 communities across Saskatchewan and is, per capita, the largest wildlife conservation organization of its kind in the world.

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Media invited for interviews, photos & video and hospitality. Please contact me if you have any questions or will be joining us for a meal:

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